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As AI Reshapes Healthcare, Strategist Joe Paul Challenges Executives to Rethink How They Lead

Washington, DC - September 10, 2026 – Founder & CEO of OptimaNova AI, Joe Paul, will be the speaker for an audience of senior healthcare executives during the Leverage Network Beyond Boundaries Program, on September 16 at 2:00 pm, at 444 W Lake Street, Suite 2500, Chicago. His message is particularly relevant for executives preparing for broader enterprise and C-suite leadership responsibilities. “AI adoption is not a technology problem. It’s a trust problem,” says Paul.

Last month, Paul co-delivered the artificial intelligence session at Health Rounds, the quarterly speaker series of the District of Columbia Department of Health Care Finance, the city’s Medicaid agency. The series is accredited for continuing education through MedStar Health.

At Beyond Boundaries, Paul will explore how AI is reshaping organizational expectations of leaders, how executives can position AI as a strategic advantage, and what leaders need to learn now to remain relevant in a rapidly changing workplace. Before the members’ session begins, attendees will receive a signed copy of his book, *The 5th Quadrant*.

Through OptimaNova AI, Paul helps nonprofits, foundations, and mission-driven businesses move beyond AI experimentation and into practical implementation.

Before founding OptimaNova AI, Paul served as CEO of Byte Back, where he helped raise \$5 million and expand digital literacy training to more than 7,000 people. He is an SXSW Innovation Award winner, a Washington Business Journal Startups to Watch honoree, a Florida State University graduate, and a recipient of Artificial Intelligence for Business, Wharton Online, January 2024, and the Digital Leadership Certificate Program, Wharton Online, February 2024.

He is also the author of six books, including: *Morning Cup of Joe*; *100 Ways to Change the World, One Good Deed at a Time*; *Love Yourself*; *The 5th Quadrant*; *AI for Good*; and *Adonis’ Adventures*.

Joe Paul is available for advance interviews and phone or video calls in advance of September 16.

About Joe Paul

Joe Paul is a seasoned strategist and the Founder & CEO of OptimaNova AI, a firm specializing in helping organizations adopt artificial intelligence quickly and responsibly. Paul transforms complex AI concepts into actionable leadership strategy, guiding executive teams from concept to measurable impact. To learn more about OptimaNova AI, visit <https://optimanova.ai/>. He can be reached via email at joepaul@optimanova.ai.

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